1. Take the easy first step with PDM

2. Realize the payback of PDM

3. Invest in PLM and grow

4. See PLM profitability across your business

---

### PDM to PLM

**PDM**
- Management of product development process, features, documents, and design data.
- Features like CAD, CAM, PDM, PLM, and other engineering tools.
- Efficient, cost-effective, and scalable solution.

**PLM**
- Management of product development process, features, documents, and design data.
- Features like CAD, CAM, PDM, PLM, and other engineering tools.
- Efficient, cost-effective, and scalable solution.

---

### Executive Perspective

Teradyne manufactures automatic test equipment for testing everything from semiconductor chips and cell phone components to automobiles and aerospace systems. It moved into new markets and improved manufacturing processes, especially its systems. It outsourced manufacturing processes, primarily to suppliers and suppliers, but also extended its benefits to businesses.

### PLM profitability across your business

- **Increase product revenue by 15%**
- **Decrease product costs by 10%**
- **Reduce development cycles by 50%**

---

### Case Studies

**Ford Motor Company**
- **$100+ million in warranty cost savings**
- **19% increase in market share**

**Hyundai Heavy Industries**
- **$9.8 million in warranty cost savings**

---

### Benefits of PLM

- Faster time-to-market
- Improved quality control
- Reduced costs
- Enhanced collaboration